



Support Local

Title Sponsor: KTA Super Stores

Hawai'i relies on imports for 85-95% of its food, making our residents and communities vulnerable. Growing and buying local can help address this issue for future generations. From the taro farmer in Waipi'o to the rancher in Ka'u, our communities are filled with people working towards a more secure food future.

Here are some ideas to inspire your media production:

- Farmer Feature: Highlight a local producer through KTA's Mountain Apple Brand label and share their story.
- Past to Present: Explore how our island's agriculture has changed since the fall of sugar and what people are doing about it now.
- Where Your Dollar Goes: Showcase the economic impact of supporting local and keeping money in our community.
- Test Kitchen: Demonstrate how you prepare your favorite meals using local ingredients.

[KTA Super Stores Website](#)

