



Nā Leo 'O Hawai'i, Inc.

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Board of Directors Meeting Minutes May 31, 2018

PRESENT

Mr. Gerald Takase	Chair
Mr. Claude Onizuka	Vice Chair
Mr. Sid Fuke	Treasurer
Ms. Gail Uejo	Secretary
Ms. Anne Chung	Director
Mr. Dwayne Mukai	Director
Mr. Howard Kelly	Director
Ms. Connie Kiriu	Director
Mr. Stacy Higa	President/CEO

ABSENT

Ms. Anne Chung	Director
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GUESTS

NLTV Hilo/Kona Staff members

CALL TO ORDER

Chair Takase called the meeting to order at 4:30 p.m.

STATEMENTS FROM THE PUBLIC ON AGENDA

No statements from the public.

APPROVAL OF THE MINUTES

April 5, 2018

Motion to approve by Director Dwayne Mukai.

Seconded by Director Howard Kelly.

Passed Unanimously.

FINANCIAL REPORT

Treasurer Fuke questioned the Donalyn Dela Cruz payment. President Higa explained that it's related to our AmeriCorps grants, that she does the immediate training for the program directors as well as helping out with the strategic plan.



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Treasurer Fuke motioned to approve the Financial Report for the months of March and April. Director Mukai seconded. Passed unanimously.

PRESIDENT/CEO'S REPORT

Director Fuke wanted to know if there was a way to track month to month viewership. President Higa explained that Spectrum doesn't give viewership numbers, but at the next meeting he will pull up numbers from Nā Leo's app and website.

President Higa mentioned that there were a few external producers that were not happy about his decision to move their shows onto one channel due to the recent lava eruptions. He asked the Board members for their perspective on the 24/7 emergency channel, and how long should we run it on CH.55. President Higa said, "People want information now. They want guidance and to be in the know of the emergency process."

Board Chair Takase asked if it would be possible to run a ticker on the bottom of the screen. President Higa replied saying because we're still in analog, it would be too small, and someone would have to manually type the ticker in. Director Mukai said, "We should continue to follow civil defense in the matter of broadcasting the daily emergency channel, then later on, wean off of the live broadcast, especially if it's taxing our staff." President Higa said, "We are the source of live information. I don't mind burdening us with this as long as it's relevant and important, and that's what's going to drive me to continue or discontinue it. Staff is flexing hours instead of overtime, we cannot be stretching our budget."

President Higa mentioned to the Board that Nā Leo has won an award for 'Ike Pono Ep.3, for ACM.

President Higa also mentioned that after the meeting he wanted the Board to see the new Production Trailer. He said we have already used it for Hilo and Waiakea Graduations.

NEW BUSINESS

President Higa brought in First Hawaiian Bank's Chuck Erskine and Lea Nakamura to explain to the Board, "The Presentation of SWAP." Mr. Erskine and Ms. Nakamura explained how the SWAP is priced and valued, and discussed and about its fixed rates.

EXECUTIVE SESSION

Meeting did not go into executive session.

NEXT MEETING

July 26, 2018 @ 4:00PM



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ADJOURNMENT

Meeting was adjourned at 5:30PM



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