



## **Nā Leo 'O Hawai'i, Inc.**

**In Hilo:** 91 Mohouli Street, Hilo, Hawai'i 96720

Tel: (808) 935-8874 Fax: (808) 961-3621

**In Kona:** 73-4855 Kanalani St., Kailua-Kona, Hawai'i 96740

Tel: (808) 329-9617 Fax: (808) 329-9630

Website: [www.naleo.tv](http://www.naleo.tv)

### **Board of Directors Meeting Minutes April 5, 2018**

#### **PRESENT**

Mr. Gerald Takase	Chair
Mr. Claude Onizuka	Vice Chair
Mr. Sid Fuke	Treasurer
Ms. Gail Uejo	Secretary
Ms. Anne Chung	Director
Mr. Dwayne Mukai	Director
Mr. Howard Kelly	Director
Mr. Daniel Weiss	Director
Mr. Stacy Higa	President/CEO

#### **ABSENT**

Ms. Connie Kiriu	Director
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#### **GUESTS**

NLTV Hilo/Kona Staff members

#### **CALL TO ORDER**

Chair Takase called the meeting to order at 4:43 p.m.

#### **STATEMENTS FROM THE PUBLIC ON AGENDA**

No statements from the public.

#### **APPROVAL OF THE MINUTES**

January 10, 2018 Minutes.

Motion to approve minutes for January 10, 2018 by Director Dwayne Mukai.

Seconded by Director Anne Chung

Passed unanimously.

#### **FINANCIAL REPORT**

Treasurer Fuke asked why the assets in January were less than in February. President Higa said it's because the funding comes in at the ending of January. President Higa said that since Oceanic got sold to Spectrum, we need to anticipate shortfalls, and exactly on January 31<sup>st</sup> are when the checks roll in.



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Treasurer Fuke motioned to accept the financials for January and February 2018. Seconded by Director Howard Kelly. Passed Unanimously.

## **PRESIDENT/CEO'S REPORT**

President Higa proudly announced that the DCCA is now responsible for Channel Placements, and no one can move PEG channels except them.

President Higa mentioned to the Board that we are going to set up a GoFund me campaign. He said 4 PEG leaders are torn between publicity that may arise from fighting Spectrum and TRO. President Higa said that the reason why we fought then was because Spectrum's move was detrimental. He said all 3 leaders sending their agreed share, and Olelo will take care of the rest of the tab. He said Micah would be the front person for this GoFund Me Campaign.

Director Mukai voiced his concern that the public might question why we are asking for money.

President Higa replied that it's an organization making the PEG's a beneficiary.

## **NEW BUSINESS**

President Higa said that 3 years ago when he came to Nā Leo he re-did the strategic plan and accomplished that. He said that moving into 2018 he's looking at updating the plan. President Higa wanted to share his next vision. He said the goal is to make Nā Leo more sustainable and move into four pillars, TV Station, Media Services as for-profit arm, not to exceed non-profit status and sister department to NLTV; Community Access Centers conduits to connect around island. He said he wants to bring NLOH back to prominence. President Higa said he wants to expand media centers around the islands.

President Higa mentioned that he wants to do more Educational Media Programs for schools and Non-profits, and get non-profits to see social media importance. He said he wants to create seminars and programs to raise relevance and importance of who Nā Leo is.

President Higa stated that he is working with accountants to have separate books for each department that will fall under NLOH. He said there would be shared duties among marketing and administrative services.

President Higa said with this new goal in plan, it should bring more revenue so he can pay his staff better wages and be more sustainable and have opportunities for internal staff to rise in management. He mentioned that staff will be cross-trained in every department, every aspect of NLTV, so we have each other's back, so no staff member should say, "it's not in my job description".

President Higa also talked about how Nā Leo will be filming the Hilo High and Waiakea High School graduations.

## **EXECUTIVE SESSION**

Meeting was recessed into executive session.





**NEXT MEETING**

May 31, 2018 @ 4:30PM Conference Room

**ADJOURNMENT**

Meeting adjourned 5:45 PM



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