



## **Nā Leo 'O Hawai'i, Inc.**

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### **Board of Directors Meeting Minutes August 10, 2016**

#### **PRESENT**

Mr. Gerald Takase	Chair
Ms. Jennifer Zelko-Schlueter	Vice-Chair
Ms. Connie Kiriu	Treasurer
Ms. Gail Uejo	Secretary
Mr. Dwayne Mukai	Director
Mr. Claude Onizuka	Director (Late)
Mr. Howard Kelly	Director
Mr. Daniel Weiss	Director
Mr. Stacy Higa (GM)	President/CEO

#### **ABSENT**

Mr. Kauhi Keli'ia'a	Director (Excused)
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#### **GUESTS**

NLTV Staff members Scott Ordway, Richard Gonzalez, and Kara Nelson.

#### **CALL TO ORDER**

Chair Takase called the meeting to order at 4:30 p.m.

#### **WELCOME AND INTRODUCTIONS**

No introductions.

#### **STATEMENTS FROM THE PUBLIC ON AGENDA**

No statements from the public.

#### **APPROVAL OF THE MINUTES**

June 2, 2016 Minutes.  
Motion to approve minutes by Director Mukai.  
Seconded by Secretary Uejo.  
Passed unanimously.



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## **FINANCIAL REPORT**

Treasurer Kiriu moved to approve May and June 2016 Financial Report. Seconded by Director Mukai. No discussion. Passed unanimously.

## **PRESIDENT/CEO'S REPORT**

President Higa noted he could talk for days about everything happening at NLTV.

President Higa talked about live coverage for Primary Election Night coverage, including planned roving reports and in-studio panelists, from 6PM until final poll results were available. President Higa was asked about the selection process. President Higa explained that letters were sent out to all candidates asking where they would be on election night, if they were willing to participate, and asking for phone numbers as an alternative means of contact. When asked how they would get the poll results, President Higa noted that there was an elections website NLTV obtained a media access to, and that one person would also be sent down to the County Building to send pictures of the results via text as soon as receiving the paperwork so production could do their graphic and Programming could update the station's channel crawl listing results. President Higa clarified that promotion was being done via social media and notifying candidates, as well as word of mouth.

President Higa noted the Financial Audit was pretty much done, and that NLTV was still awaiting the final inventory audit report from Merina. He noted the financial Audit was very thorough, and the verbal exit interview went well.

President Higa noted the Civil Defense Initiative is now complete. Governor Ige was also informed about it.

Director Mukai asked about the DCCA updates. President Higa noted 'Ōlelo, Ho'ike, and Nā Leo have aligned and were ready to make a proposal to the DCCA and hoping for negotiations to ensue. President Higa also noted NLTV is working hard to provide relevant programming.

President Higa shared a ten-minute video to show changes in programming and rebranding (i.e., staff credits, TV bumpers, program quality, and TV show openers) and shared his hopes to eventually enter shows to win awards.

President Higa was questioned if there will be a chance to get more channels in the future. NLTV will ask for one channel.

## **NEW BUSINESS**

President Higa asked about titling the last meeting of the year as the annual meeting.



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**EXECUTIVE SESSION**

Meeting was not recessed to Executive Session.

**NEXT MEETING**

Next meeting to be December 14<sup>th</sup> at 4:30 p.m.

**ADJOURNMENT**

Meeting adjourned at 5:15 p.m.



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